

# SCRIPT technology

## E-COMMERCE

Over the last decade, E-commerce sales have grown on an average of 19% per year, far faster than offline retail. So while traditional retailers have been struggling to survive, forward-thinking merchants have unleashed a wave of innovation that is improving the economics of E-commerce.

We help online retailers by implementing effective customer acquisition tactics to convert visitors into buyers. We specialize in landing page optimization, streamlining the checkout process and uploading relevant content, such as product specifications, photos and reviews that can help shoppers make a quick and easy purchase on your portal.

## E-COMMERCE VERTICALS AND ATTRIBUTES

Intuitive Design

Home Page

About Us

Cart Page

Checkout Page

Coupon Functionality

Client Dashboard

Guest Checkout

Category Overview

Implementation of Image Gallery

CMS to Upload Products and Manage Orders

Product Search

Payment Gateway Integration

Thank You Page Integration

Social Media Links Integration

Notification Module

SEO (Search Engine Optimization) Compliant

Cross Browser Compatible

Clean Up , Data Migration & Host Migration

**FOR CUSTOMIZED PLANS PLEASE CONTACT US AT**

[info@script-technology.com](mailto:info@script-technology.com)

[www.script-technology.com](http://www.script-technology.com)

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## WORDPRESS

This is recommended for those who want a fairly basic system, but also worry about scaling up. Wordpress can be used as a CMS for exceptional E-commerce. You can overview your sales performance with help of easy plug-ins.

Features like coupon campaigns, E-mail marketing and custom reports all become easily accessible.

\$2999

## SHOPIFY

Shopify is packed with tons of features to help you launch and manage your online store.

With Custom Design Integration there are endless possibilities.

\$500

## MAGENTO

Magento is exclusively built for E-commerce. Magento is an open source platform, that can be tweaked and shaped according to your needs to form your online business. With our Magento solutions, you can grow from being a startup to a large business without having to change E-commerce platforms.

In addition, Magento doesn't require you to install any SEO related extensions because the platform itself is already equipped with search engine friendly features making it a perfect fit for you.

\$3500

## CUSTOM

We will integrate a custom CMS developed by Script Technology which is inexpensive and secure with your E-commerce store.

Your portal will meet all the requirements of your clients and enable you to manage your store efficiently with no overheads or framework update charges.

\$1999

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