

SCRIPT technology

ONLINE MARKETING

Online marketing, is any tool or strategy to get your online portfolio out to the public. We build a company's reputation by increasing your business's ability to be found online. By taking advantage of online tools and resources, it is possible to attain this goal and reach potential customers.

Script Technology specializes in the art of online marketing that involves finding the right online marketing mix of strategies and creating content for you, that will appeal to your target market. This will lead to more engagement and increase traffic on your portal.

Search Engine Optimization (SEO)

\$149*
Per month

Our Services Include

- Keyword Research
- Website Speed Analysis
- Page Load Optimization
- Resolution of Canonical Issues
- Resolve Crawl Errors
- Content Writing
- Duplicate Content Checker
- Optimization of Title, Description and Alt Tags
- Sitemap Creation, Submission & Authentication on Google & Bing
- Powerpoint Submissions
- Article Submissions
- Video Submissions
- Google Mapping
- Forum Postings
- Infographic Submissions
- Press Release
- One-way Links
- Social Book Markings
- Google Web Master & Analytics
- Monthly Reports

* Minimum contract period will be 6 Months

FOR CUSTOMIZED PLANS PLEASE CONTACT US AT

info@script-technology.com

www.script-technology.com

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E-MAIL MARKETING

Our \$99* Package Includes





4 Mailers for Up to 4000 Subscribers
Customized Interactive E-mail Design Which will also be Responsive
Managing of the Mail Account Including Data Mining.
Analysis Report After Each Campaign.

Social Media Optimization (SMO)

We will find your audience, and tell your story by adapting it to fit the mood and trends online. We have a talented and enthusiastic team that will brainstorm with you and work out the best options, while telling you what your competition is doing and finally creating an ideal social media plan for you





\$99* CREATIVE CONTENT DESIGN

12 Creatives
Brand Representation
Content Research & Generation
Formulating of Design Parameters
2 GIFs

We Manage    

\$149* SOCIAL MEDIA MANAGEMENT

22 Posts Including Creatives
Content Research & Generation
Events Postings
Increase Likes and Reach
Generate Organic Traffic
Monthly Report

We Manage    

*Monthly package charges & minimum contract period will be 6 months

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